



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

SEARCHED
JUN 4 2001
TC 1700

Applicants: **Rick W. LANDSMAN, Wei-Yeh LEE**

Case: **UCC-1/CIP**

Serial No.: **09/273,718** Filed: **January 26, 1999**

Group Art Unit: **2162** Confirmation No.: **7166**

Examiner: **Jeff Carlson**

Title: **A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB
ADVERTISING THROUGH USE OF AN ADVERTISING TAG
EMBEDDED IN A REFERRING WEB PAGE (as amended)**

COMMISSIONER FOR PATENTS
Washington, D. C. 20231

S I R:

I believe that **no additional claim fee** is required for the accompanying amendment. My belief is based upon the following calculations:

	<u>Independent</u>	<u>Total claims</u>
Claims now pending	3	92
Less: Highest number of claims previously paid for	4	<u>104</u>
Fee due:	-00- x \$80.00 + -00- x \$18.00 = \$ -00-	
	Fee for newly added multiple dependent claims \$ -00-	
	Reduction in claim fee due to small entity - <u>\$ -00-</u>	
	Total fee due \$ -00-	

In the event I am mistaken and a fee is due, kindly charge that fee to my deposit account number 13-3083. To facilitate that charge, a duplicate copy of this letter is enclosed herewith.

Respectfully submitted,

May 25, 2001

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CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on May 25, 2001 with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Commissioner for Patents, Washington, D.C. 20231.

Peter L Michaelson
Signature

30,090
Reg. No.



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PATENT AND TRADEMARK OFFICE

720/847166
MM
6/18/01
1733

PATENT APPLICATION

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JUN 4 2001

Case: UCC-1/CIP

Serial No.: 09/237,718

Filed: January 26, 1999

TC 1700

Group Art Unit: 2162

Confirmation No.: 7166

Examiner: Jeff Carlson

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
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ADVERTISING THROUGH USE OF AN ADVERTISING TAG
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COMMISSIONER FOR PATENTS
Washington, D. C. 20231

S I R:

AMENDMENT

In response to the Office Action dated January 30, 2001 (Paper No. 13), please amend the above-identified patent application as follows:

IN THE SPECIFICATION-

To facilitate entry of the following changes, the Applicants have submitted herewith marked-up pages of their specification which depict all the following changes along with a complete substitute specification that incorporates